

Coaching

discover your How, lead for what's next



I work with impact-driven leaders to build clarity around who they are, how they lead, and what they're building. Coaching helps you see what's possible, recognize what you're capable of, and build the pathway to get there.

THE ALIGNMENT AUDIT

\$2,500

Align who you are with how you lead.

- Six one-on-one sessions with a defined beginning and end. Together, we capture your stories, identify your Key Moves, and build clarity around how your vision connects to your day-to-day work.
- You'll leave with your own Lead with How framework: a practical tool to guide your leadership, communication, decisions, and next steps.
- Ideal for a new role, major transition, upcoming opportunity, or season of growth.

STRATEGIC COACHING

**\$300/MONTH
\$3,600 ANNUAL**

The Lead with How Method

- For leaders in a season of building, growth, or scale who want a trusted coach walking alongside them. Our ongoing one-on-one work creates dedicated space to think, make decisions, work through challenges, and keep moving toward what's next.
- We establish quarterly priorities around the areas that matter most to you - from career and leadership growth to visibility, communication, executive presence, alignment, and scale.
- Typically 2-3 hours of coaching each month, with check-ins and support between sessions.

prices subject to change: valid
until December 31, 2026

Working with Alison helps me reframe my experiences and connect thinking across my life and work. She asks incisive questions, guides me on communication and presence, and encourages me as I build my career and grow as a leader. I am so thankful for our time each month.



Katelyn Wasser
Principal Architect
Archemy