

lead with how

I believe that how you do something is just as important as what you do and why you're doing it. My work with your team will help you gain clarity by uncovering, celebrating, and strengthening the core work that your organization is already doing to carry out your mission to achieve your vision: together we will discover your How and help you **Lead with How**.

alisonkling



I help leaders and organizations identify their unique "how," align around it, and communicate it with clarity. Through keynotes, workshops, and retreats, we turn identity into lasting impact.

ONE HOUR KEYNOTE

\$5,000
NONPROFIT: \$3,000
+ TRAVEL

- An engaging introduction to the Lead with How framework that helps your audience identify their unique "how" and communicate it clearly across their work and life. Participants leave with momentum, encouragement and practical tools they can apply immediately.
- *Ideal for: Kickoff meetings • Company all-hands • Board retreats • Leadership retreats • Conferences*

1.5 DAY WORKSHOP

\$8,000
NONPROFIT: \$5,000
+ TRAVEL

- An interactive workshop to develop your Impact Model: the pathway through which you carry out your mission and move toward your vision.
- Team dinner/connection event; tour, one-on-ones with stakeholders;
- 3-hour workshop focused learning about Lead with How; sharing and listening to stories of impact; building your framework together.
- 1-2 hour workshop on LWH communication.
- *Corporate/Board retreats • Team Alignment • Strategic Planning*

TWO DAY RETREAT

\$10,000
NONPROFIT: \$8,000
+ TRAVEL

- A comprehensive retreat experience combining keynotes and workshops to transform how your organization understands, aligns around, and communicates its impact. Designed for immersive learning that creates lasting cultural shift.
- This retreat can be shaped depending on the needs of your team.
- *Corporate retreats • Board retreats • Women's retreats • Strategic Planning • Multi-day conferences/experiences*

prices subject to change; valid
until December 31, 2026

Alison's message came at the perfect time for our team. Her ability to relate her framework to what every employee can do at any level in any business to feel more connected to their role and to create impact in their organization is Powerful! Our team feels empowered and even more passionate about our mission!



Kara Bloomberg
President
Landrum

www.alisonkling.com

Hourly retainer rates available upon request.